

NEWS RELEASE

For Immediate Release

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DataCeutics Announces Major Marketing Effort.

Philadelphia, Pa - DataCeutics, Inc.

In order to capture new trends in marketing and business development for the Life Sciences Industry, DataCeutics announced today a major marketing effort that will focus attention on its new branding as a Functional Service Provider (FSP), and leading resource for outsourced clinical reporting, clinical data management and systems compliance services.

By emphasizing what has always been its strategic focus, DataCeutics can build upon its reputation of providing quality Statistical and Clinical Programming services; as well as expertise in SAS, CDM & EDC system environments. By conjoining core competencies in Business Process Consulting, Good Clinical practices, and System Environment Implementations/maintenance with support services for the production environments of certain systems, DataCeutics partners with pharmaceutical, biotechnology and CRO organizations to serve as an extension of in-house resources.

Suzette James, Business Development Manager said, *"The partnerships we form with new and prospective clients have always been more strategic, where we are made a part of our customers' long-term budget and project planning. We are involved with our customer's decision making at senior levels."* She added, *"Our services are built around the business of clinical research. We are expert SAS Consultants, and industry authorities on regulatory reporting, clinical data management processes, compliance and documentation. By focusing strictly on our core competencies, we offer clients better functional service expertise than full service CROs."*

DataCeutics has over 50 employees with decades-worth of experience in Clinical Reporting, SAS, Oracle, Computer Systems Validation, 21-CFR Part 11 compliance, Documentation, Clinical Data Management and Data Entry. As a solid CRO-FSP with 15+ years experience in the industry, our group of highly skilled, seasoned professionals provides the highest level of services currently available.

DataCeutics, Inc.

[The Leading Functional Service Provider and Strategic Outsourcing Partner for the Life Sciences](#)

DataCeutics, Inc. is the leader in reporting, data management and compliance for life science companies. Our solutions include better processes, services and software products. We were founded in 1993 and have over 50 clients in the pharmaceutical, biotechnology, medical device and CRO industries. Primary services include Human Research Business Process Consulting, Project Management, EDC, CDM, Safety and Clinical Reporting Systems Selection, Development, Implementation & Support, Compliance Assessments and Remediation, Systems Validation, Auditing, System and Data Migration, CDM and SAS Programming, Software Verification, Training, Regulations (GxPs, 21 CFR Part 11), Standards (IEEE, CDISC, etc.), e-Submissions.

DataCeutics' leading software products are the Clinical Reporting Solution™, CR Toolkit™ and DataCeutics Report Portal™.

To obtain more information about DataCeutics, our products and services, please contact us.

